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**FLORIDA – DUBAI - KABUL**

**FOR IMMEDIATE RELEASE**

## **PERLA GROUP SIGNS \$1.8MILL CONTRACT FOR SALE OF AK1-3 HELICOPTERS**

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**Company Has Signed a 3 year distribution contract with Yacht Chandlers to distribute its AK1-3 Helicopter to the luxury yacht industry.**

**Ft Lauderdale, FL.** – November 7<sup>th</sup>, 2011 – Perla Group International Inc., (PERL:PK) a leader in the international military, police and security solutions sectors, today announced it has signed a contract for the sale of 9 (nine) AK1-3 helicopters to Florida based company, Yacht Chandlers. The helicopters are to be delivered over the next 3 years, and sold exclusively to the luxury yacht industry.

Perla Group International President and CEO, Charles D'Alberto said the contract with Yacht Chandlers represents the significant step into the USA markets, the largest helicopter market in the world.

“This contract paves the way for the introduction of our AK1-3 helicopter into the US and Caribbean markets. The contract with Yacht Chandlers is a welcomed and important avenue towards the distribution of our product into the lucrative, luxury yachting industry ”

Yacht Chandlers is a leading Mega Yacht Supply Company with its head office in the US. “We are always looking for new products for our clients. The AK1-3 is just that! Mr. James James, VP at Yacht Chandlers is excited about this new opportunity that the AK1-3 brings not only to our business but to the Yachting Industry. We feel this is the next level in “Yacht Toys”..

The AK1-3 helicopter, considered by many to be the ‘Best in its Class’ represents great value to the small helicopter industry at nearly \$100K cheaper than its rival. The craftsmanship and nearly 12 years of design refinements, put it in a category all of its own. To date, the AK1-3 has seen steady sales growth in Europe, Russia, Africa, Middle East and other nations including Australia, Canada and New Zealand, but is yet to make its debut in the USA and Latin America.

‘We see a great opportunity in the USA and Latin American markets, and plan to aggressively market the helicopter across differing vertical markets’, says Perla Group CEO and Founder, Charles D'Alberto.

(more)

## **PERLA GROUP SIGNS \$1.8MILL CONTRACT FOR SALE OF AK1-3 2-2-2**

The Company recently announced its 2010 financials with a 34% growth in revenues on the previous year.

**Perla Telecoms Group** has positioned itself as a total 'turnkey' solutions developer and provider. It will remain independent as to have the ability to work with many leading services providers in the industry from large Telcos to small SMEs, network integrators, military customers and any company, wanting a specialist solution or product.

**Perla Aviation** – primarily in the Middle East, the division provides a host of aviation services include charters, sales and leasing of aircraft; aircraft repair and maintenance. Perla Aviation is the exclusive distributor for the AK1-3 helicopter known industry wide as the finest two seat helicopter available.

**Perla Armored Cars** –This entity specializes in armored VIP Mercedes Benz, as well as 4 x 4s, APCs, Cash in Transit, Buses and ATVs. The division has recently secured direct supply contracts with the US military, and it has plans to expand rapidly with a view to investing in manufacturing facilities in both the Middle East and the USA.

**Perla K-9 Services** – Through the world renowned Von Forell facilities in Melbourne, Australia Perla offers the finest breed dogs trained under the best in the industry. Perla K-9 services are utilized by law enforcement and as detection dogs. They conduct training seminars as well as tactical, anti-terrorism and security training services.

For additional Information:

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### **About Perla Group International**

Perla Group International is an emerging leader in the international military, police and security solutions sectors. It was established with the vision to become the industry's leading turnkey solutions developer and services provider. Perla Group's success is built on a combination of trust, backing and support of top industry specialists and a talented team's unwavering commitment to service excellence. With its four divisions: Perla Telecoms, Perla Aviation, Perla Armored Cars and Perla K-9 Services, it places Perla Group in a unique position to service many of its existing clients with multiple value added services and thereby attract key new clients.

### **About Yacht Chandlers**

Offering the full range of Marine Supplies and Provisions for Mega Yachts, Yacht Chandlers meets the demands of all departments on board. Yacht Chandlers' relationships with a vast range of manufacturers and suppliers, access to global distribution channels, and ability to readily source hard to find domestic and foreign goods and parts, or have them custom fabricated to your specifications, puts all of your needs at your fingertips.

Our expertise in worldwide shipping services and global logistics, including expedited shipment of Hazardous Materials and Perishable Goods, with proper documentation and packaging to ensure that shipments arrive intact and on time, allows us to get you what you need when you need it, wherever you may be.

"Safe Harbor Statement" under the Private Securities Litigation Reform Act of 1995. This press release contains forward-looking statements that involve risks and uncertainties. The statements in the Release are forward-looking statements that are made pursuant to safe harbor provision of the Private Securities Litigation Reform Act of 1995. Actual results, events and performance could vary materially from those contemplated by these forward-looking statements.