



Perla Group International Inc.
PERL.PK

Address: 4737 N. Ocean Dr,
Ft. Lauderdale, FL
33308, USA

Email: info@perlagrp.com

Website: www.perlagrp.com

Tel: +1 (954) 903 1966

Fax: +1 (954) 903 1965

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FOR IMMEDIATE RELEASE

PERLA GROUP ENHANCES BOARD WITH TWO NEW DIRECTORS

Company Has Signed on Two New Board Members that Bring a Wealth of Experience in their Respective Fields.

Ft Lauderdale, Fla. – August 07, 2011 – Perla Group International Inc., (PERL:PK) a leader in the international military, police and security solutions sectors, today announced it has signed on Two New Board members that bring a wealth of experience to the company.

Perla Group International President and CEO, Charles D’Alberto said the new directors are a welcomed addition to the board, and come at a timely point in the company’s ongoing growth.

“I am thrilled at the enhancement of the board, and to be joined by such astute professionals as Mr Thomas Anthony Guerriero and Mr Stuart A. Meyers. The experience that both men bring to the company, is unprecedented, will greatly assist the us with its future growth plans.”

Mr. Thomas Anthony Guerriero, Founder and CEO of WMX Group (WEX on the Frankfurt Stock Exchange), located in Harvard Square in Cambridge, Massachusetts, across the street from where he attended graduate school at Harvard University. He brings with him over 12 years of experience in the financial sector, where he led three organizations to increased profitability during his tenure as CEO, leading all three companies to be acquired at a premium. Thomas Anthony Guerriero was instrumental in the growth of the retail division of First Union, contributing to the successful merger between First Union (FTU: NYSE) and Wachovia (WB: NYSE), which was the largest banking merger in US banking history. In early 2011 he became an owner of a professional basketball team, with the Springfield Armor in the NBA D League (The NJ Nets affiliate).

Mr Stuart A. Meyers is the CEO of OpTac International, Inc. He is an expert in SWAT Operations and Training, having earned an International reputation in the field. He is an accredited author of such books as ‘*SWAT Fitness, A Guide to Police Sniping, and Police Sniper Administrative Policy & Training*’, achieving worldwide sales. He held the position of Director of SWAT Operations and Training, for the Abu Dhabi government, United Arab Emirates, and has given expert commentary on such programs as: Larry King Live, the O’Reilly Factor, the Nancy Grace Show, the Connie Chung Show, CNN, MSNBC, MTV News, Court/Tru TV, BBC and local news networks throughout the country. He is currently completing a Masters Degree at Harvard University.

(full Bios on all Directors are available at <http://www.perlagrp.com/ourboard.php>)

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PERLA GROUP ENHANCES BOARD WITH TWO NEW DIRECTORS 2-2-2

The Company recently announced its 2010 financials with a 34% growth in revenues on the previous year.

Perla Telecoms Group has positioned itself as a total 'turnkey' solutions developer and provider. It will remain independent as to have the ability to work with the many leading services providers in the industry from large Telcos to small SMEs, network integrators, military customers, and any company wanting a specialist solution or product.

Perla Aviation – primarily in the Middle East, the division provides a host of aviation services include charters, sales and leasing of aircraft; aircraft repair and maintenance. Perla Aviation is the exclusive distributor for the AK1-3 helicopter known industry wide as the finest two seat helicopter available.

Perla Armored Cars –This entity specializes in armored VIP Mercedes Benz, as well as 4 x 4s, APCs, Cash in Transit, Buses and ATVs. The division has recently secured direct supply contracts with the US military, and has plans to expand rapidly with a view to investing in manufacturing facilities in both the Middle East and the USA.

Perla K-9 Services – Through the world renowned Von Forell facilities in Melbourne, Australia Perla offers the finest breed dogs trained under the best in the industry. Perla K-9 services are utilized by law enforcement and as detection dogs. They conduct training seminars as well as tactical, anti-terrorism and security training services.

For additional information:

Email info@perlagrp.com or visit www.perlagrp.com

About Perla Group International

Perla Group International is an emerging leader in the international military, police and security solutions sectors. It was established with the vision to become the industry's leading turnkey solutions developer and services provider. Perla Group's success is built on a combination of the trust, backing and support of top industry specialists and a talented team's unwavering commitment to service excellence. With its four divisions; Perla Telecoms, Perla Aviation, Perla Armored Cars and Perla K-9 Services, it places Perla Group in a unique position to service many of its existing clients with multiple value added services and thereby attract key new clients.

"Safe Harbor Statement" under the Private Securities Litigation Reform Act of 1995. This press release contains forward-looking statements that involve risks and uncertainties. The statements in the Release are forward-looking statements that are made pursuant to safe harbor provision of the Private Securities Litigation Reform Act of 1995. Actual results, events and performance could vary materially from those contemplated by these forward-looking statements.